



The Convening

OVERVIEW OF SPONSORSHIP OPPORTUNITIES AND BENEFITS



NETWORK FOR EDWORK

Powered by TAF

OUR LIBERATION IS TIED

ABOUT THE CONVENING

Network for EdWork's The Convening 2024 provides an empowering space for BIPOC educators and leaders to connect, thrive, partner with White allies, and advocate for liberatory practices in education.

ABOUT NETWORK FOR EDWORK

Currently, the increasingly diverse student population across Washington state looks extremely different from the educator and education leader populations. The Network for EdWork develops collaborative partnerships with and among districts, schools, nonprofits, and government to close gaps in recruitment, attrition, and promotion of BIPOC educators and education leaders to become more representative of their student populations. Supporting and connecting BIPOC educators and leaders is essential to creating education spaces where students of color thrive.



Sessions follow the Liberation Pedagogy Framework and include elements dedicated to Headwork (professional development), Heartwork (personal and collective discovery and care), and Community Building (the collective).

SPONSORSHIP OPPORTUNITIES*

	EMPOWERER \$10,000	CHAMPION \$5,000	ADVOCATE \$2,500	ACTIVATOR \$1,000	SUPPORTER \$500
Your logo on The Convening workbook cover		-	-	-	-
Your company featured on workbook sponsor page	Large Logo	Medium Logo	Medium Logo	Small Logo	Name Listed
Company logo in highlight reel video			-	-	-
Company logo on event signage				-	-
Stage presence at Convening Kickoff social		-	-	-	-
Company logo on rotating screen			-	-	-
Company name featured as room sponsor*	-		-	-	-
Your company on The Convening webpage	Large Logo	Medium Logo	Medium Logo	Small Logo	Name Listed
Acknowledgement on social media to 9,000+ followers				-	-

*One of 6 wellness rooms and 1 workshop room available for naming

*Recognition benefits are subject to change based on receipt of marketing material deadlines

Interested in sponsoring? >> Contact Tyrone Cunningham, Development Officer - Corporate Relations at tyronec@techaccess.org

OTHER OPPORTUNITIES

In addition to traditional sponsorship packages, we offer flexibility when it comes to supporting The Convening 2025. **Here are other ways you can support the event.**

IN-KIND SPONSORSHIPS

- Wellness-related gift items
- Photography
- Videography
- Printing
- Catering
- SWAG, and more



KEY INFO

RECOGNITION ACTIVITY TIMELINE

To ensure proper sponsor recognition, please review the following dates of activities. Early commitments ensure your company is included in all relevant marketing materials for The Convening.

SPONSORSHIP BENEFIT	COMMITMENT DEADLINE
Logo on highlight reel	November 1, 2024
Logo in workbook	December 15, 2024
Event signage and screen displays	January 15, 2025
Logo on webpage	January 17, 2025

CONTACT

To learn more about The Convening 2025 sponsorship opportunities, contact Tyrone Cunningham, tyronec@techaccess.org or call 206.725.9095 ext. 122





THE CONVENING 2025

Our Liberation is Tied

February 8, 2025

Highline College | Des Moines, WA

EVENT SCHEDULE

SARURDAY

- 8:00am | Check-in & Continental Breakfast
- 9:00am | Welcome & Surprise Performance
- 10:00am | Keynote
- 11:30am | Reflection Space
- 12:00pm | Lunch
- 1:00pm | Session #1
- 2:30pm | Break
- 2:45pm | Session #2
- 4:15pm | Break
- 4:30pm | Affinity Salons
- 5:30pm | Closing & Social Hour



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KEYNOTE SPEAKERS



Dr. Django Paris

Director of the Banks Center for Educational Justice
University of Washington College of Education



Dr. Chelsea Craig (Sq̓ətalkw)

Assistant Principle
Quil Ceda Tulalip Elementary

Culturally Sustaining Education

Join. Center. Sustain.

This keynote will explore how educators, leaders, communities, and institutions can join together to center, and sustain the strength, wisdom, and histories of Indigenous, Black, Latine, Asian, Pacific Islander, and global majority youth, families, and Elders. Drawing on the intersections of gender, disability, language, land, migration, and class, they will discuss how we can prepare educators to serve as advocates and collaborators in schools, universities, and beyond.