



# The Convening

OVERVIEW OF SPONSORSHIP OPPORTUNITIES AND BENEFITS



**NETWORK FOR EDWORK**

Powered by TAF

# JOURNEY TOWARDS LIBERATION

## ABOUT THE CONVENING

Network for EdWork's The Convening 2024 provides an empowering space for BIPOC educators and leaders to connect, thrive, partner with White allies, and advocate for liberatory practices in education.

## ABOUT NETWORK FOR EDWORK

Currently, the increasingly diverse student population across Washington state looks extremely different from the educator and education leader populations. The Network for EdWork develops collaborative partnerships with and among districts, schools, nonprofits, and government to close gaps in recruitment, attrition, and promotion of BIPOC educators and education leaders to become more representative of their student populations. Supporting and connecting BIPOC educators and leaders is essential to creating education spaces where students of color thrive.



Sessions follow the Liberation Pedagogy Framework and include elements dedicated to Headwork (professional development), Heartwork (personal and collective discovery and care), and Community Building (the collective).



# SPONSORSHIP OPPORTUNITIES\*

|   | EMPOWERER<br><b>\$10,000</b> | CHAMPION<br><b>\$5,000</b> | ADVOCATE<br><b>\$2,500</b> | ACTIVATOR<br><b>\$1,000</b> | SUPPORTER<br><b>\$500</b> |
|---|------------------------------|----------------------------|----------------------------|-----------------------------|---------------------------|
| Your logo on workbook cover                         |                              | -                          | -                          | -                           | -                         |
| Your company featured on workbook sponsor page      | Large Logo                   | Medium Logo                | Medium Logo                | Small Logo                  | Name Listed               |
| Company logo in highlight reel video                |                              |                            | -                          | -                           | -                         |
| Company logo on event signage                       |                              |                            |                            | -                           | -                         |
| Stage presence at Convening Kickoff social          |                              | -                          | -                          | -                           | -                         |
| Company logo on rotating screen                     |                              |                            | -                          | -                           | -                         |
| Company name featured as room sponsor*              | -                            |                            | -                          | -                           | -                         |
| Your company on Convening webpage                   | Large Logo                   | Medium Logo                | Medium Logo                | Small Logo                  | Name Listed               |
| Acknowledgement on social media to 9,000+ followers |                              |                            |                            | -                           | -                         |

\*One of 6 wellness rooms and 1 workshop room available for naming

\*Recognition benefits are subject to change based on receipt of marketing material deadlines

**Interested in sponsoring? >>** Contact Tyrone Cunningham, Development Officer - Corporate Relations at [tyronec@techaccess.org](mailto:tyronec@techaccess.org)

# OTHER OPPORTUNITIES

In addition to traditional sponsorship packages, we offer flexibility when it comes to supporting The Convening 2024. **Here are other ways you can support the event.**

## IN-KIND SPONSORSHIPS

- Wellness-related gift items
- Photography
- Videography
- Printing
- Catering
- SWAG, and more



# KEY INFO

## RECOGNITION ACTIVITY TIMELINE

To ensure proper sponsor recognition, please review the following dates of activities. Early commitments ensure your company is included in all relevant marketing materials for The Convening.

| SPONSORSHIP BENEFIT               | COMMITMENT DEADLINE |
|-----------------------------------|---------------------|
| Logo on highlight reel            | November 1, 2023    |
| Logo in workbook                  | December 15, 2023   |
| Event signage and screen displays | January 15, 2024    |
| Logo on webpage                   | January 17, 2024    |

## CONTACT

To learn more about The Convening 2024 sponsorship opportunities, contact Tyrone Cunningham, [tyronec@techaccess.org](mailto:tyronec@techaccess.org) or call 206.725.9095 ext. 122





# THE CONVENING 2024

## Journey Towards Liberation

**February 23 - 24, 2024**

**UW Husky Union Building | Seattle, WA**

### EVENT SCHEDULE

#### FRIDAY

- Check-in & Continental Breakfast
- Welcome
- Opening Session For All
- 10-Minute Break
- Session #1
- Lunch
- Session #2
- Break
- Network & Social Session

#### SATURDAY

- Check-in & Continental Breakfast
- Opening Session For All
- Keynote Session
- 15-Minute Break
- Session #4
- Lunch
- Mingle & Wellness
- Session #5
- Break
- Ending Session For All
- Closing Celebration



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